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Huntsville - Madison - Fayetteville

The Electric Focus starts at a base price of \$39,200. The consumer doesn't sacrifice quality or options. Per Anderson, who serves on Ford's Development Product Advisory Committee, the base model Electric Focus encompasses all of Ford's technology, including My Ford Touch, a navigation system, Sony branded stereo and Electronic Power Steering. While eliminating emissions and promoting better fuel economy, with less dependency on fossil fuels the Ford Electric Focus is truly "Green."

Focus Electric Facts: Final assembly location: Michigan Assembly Plant, Wayne, Michigan

Battery sell manufacturer: LG Chem

Battery system: Lithium-ion liquid-cooled/heated, recyclable

Total battery capacity: 23kWh

Estimated cost to fully charge vehicle: \$2 to \$3 (based on nationwide average cost of \$0.10 per kWh)

Wheel base: 17-inch

For more information, contact: Robin Frey at 256-517-1248

